

MOVIE RECOMMENDATION

FARMLAND

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Movies have great importance in our lives, they reflect us, and our culture, make us visualize society, and help in introspection and retrospection of our lives, and not so surprisingly some are so captivating that it forces us to think. Farmland is one such movie.

Farmland is a documentary film having a running time of 77 minutes which was released in 2014. The movie is directed and produced by Mr. James Moll who is also an Emmy and academy award winner for the movies such as "The holocaust". The movie revolves around the lives of Six farmers and Ranchers who are in the age group of 20s and 30s across the United States and describing their experiences of and views on modern agriculture.

The goal of the film is to bridge the gap between food growers and food consumers that is the farmer and us. Each character shows and explains what it is like to farm and ranch with modern agriculture practices. Not just this but the movie also talks about some controversial topics such as genetically modified crops, the use of antibiotics in animal feeds, and the treatment of farm animals.

The movie is also subject to propaganda since the movie is funded by U.S. Farmers & Ranchers Alliance which basically is defined as an organisation which is a new trade association made up of some of the biggest players in the food industry by the critics and more looks like an advertisement but for a country like ours, where once we were only dependent on agriculture and now the value is depleting, the farmers are getting ignored for them we should watch this. Farming has to be done not just for this generation but for the future generation as well that was the main idea which was conveyed.

Visually, the film uses the aspects of farming to good advantage. Pallets of chicks being spilled into a henhouse make for a particularly memorable image. Editing-wise, the decision to identify those speaking only on their third or fourth appearance is confusing. Music occasionally swells a bit too much, particularly during the harvest scenes near the end.