

MAKING BRICKS FROM MEZCAL AND TEQUILA

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Your eyes are not deceiving you. You read it right the first time! When we put our mind to it we can accomplish anything. Time and again has proven this statement true.

Mezcal and Tequila are alcoholic drinks that the world seems to relish. But not many people know that these smooth drinks after they are extracted tend to leave lots of solid and liquid waste behind which has a great deal of harmful effects on the environment and people as well. When one bottle of Mezcal is produced, 12 kg of solid waste and 10 bottles worth of liquid waste is produced. SO MUCH WASTE! To tackle this problem the owner of Sombra Mezcal contacted Alejandro Montez Gonzalez and his organization, COAA. The organization was studying how to make this waste into a useful product. They had been working on it for the past five years already and had made eco-friendly bricks when the head of Sombra Mezcal approached them.

The bricks made up of the waste product of these drinks have proven to be four times more flexible than the traditional bricks. The bricks made have been donated by the company to Harp Helu foundation to construct homes for the local people of Oaxaca, Mexico. Richard Betts, the mind behind Komos Tequila, has all the intentions to move towards the goal of zero waste.



All mezcals are made from agave plants; tequila is made from one particular species—the blue agave—while smokier mezcals are made from one of the other 150 agave species native to Mexico.

He also has taken part in this new venture of making bricks from the waste generated during the manufacturing of Tequila into making environment-friendly bricks.

Recently, Kendal Jenner also stated that her tequila brand 818 Tequila is also making bricks out of the waste agave fibre and donating them back to the society of Jalisco for abode making. Alcohol has been consumed for ages and people will continue to do so, so to make this industry a little more environmentally affordable we must come up with innovative strategies and share them with the world just like this brilliant brick-making idea.