

A SUSTAINABLE FUTURE, A WAVE AWAY

Jagriti Hinduja

On a beach, with my eyes closed
Listening to the waves coming toward me
As if they are ecstatic and thrilled
As if they are eager to share
About their new chance to thrive
About the new way for a sustainable growth
The Blue Economy.

Beneath the waves,
Lies a vast phenomenal world
That we need to protect and preserve
For it is our responsibility
To reciprocate the love.

The blue economy proposes a vision
To use the resources of the mighty ocean
For energy, fisheries or tourism
While sustaining life underwater.

Combining innovation with
conservation
The Blue Economy makes the ocean
Even more robust than before
With a promise of no exploitation
With a promise of a bright tomorrow.

Jagriti Hinduja