

When was the last time you were moved by a film or documentary? Can you think of any which have made you reconsider your beliefs, or change your behavior? What about environmental films- when you think of an impactful environmental film, what do you think of it? Why do you think it made an impact? What is the impact? One answer would be change- a beautiful, moving film is distributed to a wide and diverse audience who will duly be inspired and care enough about the cause to take action. One such movie is "The beauty" which was released in 2019.

"The Beauty" is a four minute short animated movie directed by Swiss Filmmaker Pascal Schelbi and produced by Aleksandra Todorovi and Tina Vest. Being an animated movie and that too in a poetic sense there is only a single narrator whose voice is given by Charlie H Gardner. Music given by Alexander Wolf David and Petteri Sainio. The movie is also a Winner of a Student Academy Award in 2020.





Basically 'The beauty' is a movie which makes you stick to the end and through a poetic journey you get the flow. It's equally filthy and stunning. In this four minute movie the plastic pollution is not just shown vaguely but it's integration into marine life and how it will affect and the concluding line "that's how we enjoy beauty" fills one with quilt and pushes, challenges one to take some action regarding the same. The animation and screenplay is done in such a manner that there is no cast or characters but like a fish of plastic, aquatic plants made up of straws are enough to convey the message. Discovering a world where concerns, fears, and dilemmas are dissolved into the mysterious depth of the polluted blue sea and this is what is shown in this animated movie.

This movie was made over two years and was inspired by underwater Egypt. In a statement, Schelbli describes the motivation behind the film:

"Instead of showing another mournful stomach full of plastic bags, I thought, 'what if plastic could be integrated into sea life and nature solves the problem? 'The film should take you on a journey, where all our feelings of guilt will disappear. But in the end, we wake up and realize that we need to change something"



With an amazing screenplay, music that's making the movie more intense and provoking, and the narration stands the movie 7.2/10 on IMDb but personally if I would have to rate I would have rated it 9/10 or 10/10 because these are the movies that we need which can instigate the sense of responsibility and consciousness towards environment amongst us. Would highly recommend this movie. Four minutes is not a long duration but if we spend even those four minutes effectively we can make them worth spending. Available on YouTube and various sites.

